


teleflora®

**2023 EDUCATION
CALENDAR**

UPDATE 4/5/23

MARCH

Date	Event & Presenter	Location	Contact
3/3 - 3/5	GLFEE Jenny Thomasson AIFD, PFCI, EMC Hands-on 3/4 Main Stage 3/5	DEVOS PLACE & THE AMWAY GRAND PLAZA HOTEL Devos Place • 303 Monroe Ave NW • Grand Rapids, MI 49503 Registration: https://glfee.com/	Rod Crittenden & Cindy Ching rod@michiganfloral.org cindy@michiganfloral.org Phone: (517) 575-0110
3/11 & 12	Pacific Northwest District Program co-hosted by NWAIFD Boise in Bloom with Tim Farrell AIFD, AAF, PFCI Mainstage and hands-on class	Registration: http://bit.ly/3m0KDul Washington Wholesale Flowers 8740 West Fairview Ave, Boise, ID 83704	Mike Hollenbeck mikehollenbeckaifd@gmail.com  208-743-1900
3/10 - 3/12	Illinois State Florist Association Immersive Educational Weekend Retreat Hitomi Gilliam AIFD Hands-on class: 3/10	Walker's Bluff Winery 326 Vermont Rd, Carterville, IL 62918 Registration: http://www.isfaeducation.org/#/	Courtney Turner AIFD, EMC, ICPF athymelessbloom@yahoo.com
3/17 - 3/19	WUMFA John Hosek AIFD, CF, CFD, PFCI Hands-on 3/18 Main Stage 3/19	Radisson Hotel & Conference Center Green Bay, WI Registration: https://www.wumfa.org/wumfa-annual-convention/	Rod Crittenden & Cindy Ching rod@michiganfloral.org cindy@michiganfloral.org Phone: (517) 575-0110

MARCH

Date	Event & Presenter	Location	Contact
3/19	North California District Weddings On Trend With Joyce Mason-Monheim AIFD, AAF, PFCI, AzMF	Flora Fresh 1127 Fee Dr, Sacramento, CA 95815 Registration: https://bit.ly/3keQuMP	Rachelle Neal Phone: (530) 345-2661
3/22	Big Apple District Everyday Inspiration Jody McLeod AIFD, PFCI, NCCPF	Holiday Inn Plainview, NY Registration: http://bit.ly/3L2fUr	Karin Stainkamp ☎ 516-627-0026
3/1	Texas State Florist Association Floral Showcase Jody McLeod AIFD, PFCI, NCCPF Curating Color	For more information and registration: https://www.tsfa.org/TexasFloralShowcase	

APRIL

Date	Event & Presenter	Location	Contact
4/16	Canadian Florists Education Summit Presented by: Hitomi Gilliam AIFD & Vonda LaFever AIFD, CFD, PFCI	 Live Virtual - Free for all Teleflora Canada partner florists Registration and information: https://bit.ly/3Kvz48T	Lottie McKinnon lmckinnon@teleflora.com  310-966-3591
4/18	Making Mother's Day Magic Presented by: John Hosek AIFD, PFCI, CF, CAFA	 Live Virtual - Free for all attendees Registration: http://bit.ly/3MgWpMH	Lottie McKinnon lmckinnon@teleflora.com  310-966-3591
4/23 - 4/25	Teleflora Design Academy Hands-on Class It's All in the Details Guest Instructor: Kevin Ylvisaker AIFD , PFCI, CAFA	Smither's Oasis Kent, OH Registration and information: http://bit.ly/3XAoVvG	Lottie McKinnon lmckinnon@teleflora.com  310-966-3591
4/23	Down The Aisle In Style Presented by: Joyce Mason-Monheim AIFD, CFD, AAF, PFCI, AzMF	KD Company Sandston, VA Registration and information: http://bit.ly/414UoaM	Arlene Aitken arlene@morrisonflowers.com  757-220-1242

JUNE

Date	Event & Presenter	Location	Contact
6/11	Glamorous Weddings, Hollywood Style Presented by: Tim Farrell AIFD, AAF, PFCI With special guest appearance by Phil Rulloda AIFD	Mellano & Co Wall Street Los Angeles, CA Information and registration: Pending	Julian Garza jvgneonmoon@gmail.com ☎ 805-962-0032

JULY

Date	Event & Presenter	Location	Contact
7/1 - 7/6	AIFD National Symposium - GROW Mainstage Presentation Jenny Thomasson AIFD, PFCI, EMC	Hilton Chicago 720 S. Michigan Ave. Chicago, IL 60605 Information & registration: https://aifd.org/2023-symposium-grow/	AIFD Corporate HQ: 443-966-3850
7/22 - 7/24	Florida State Florists Association 7/24 Mainstage : Jody McLeod AIFD CFD NCCPF Embracing the Principles and Elements	Hyatt Regency Jacksonville Riverfront, 225 E Coastline Dr, Jacksonville, FL 32202	floridastatefloristsassociation.com
7/23	North Texas District Staying Fresh in 2023 - Marketing & Designs Presented by: John Hosek AIFD, PFCI, CF, CAFA	Bill Doran 2777 Irving Blvd, #100 Dallas, Texas 75207 Information & registration: TBD	Jodi McShan jodi@mcshan.com 214-324-2481
7/29 - 7/30	Western Region Education Summit Presenters: TBD July 29: 10am - 12pm Main Stage (Everyday designs) July 30: 10am - 12pm Hands On	Bill Doran Wholesale Denver, CO Information & registration: TBD	Robbyn Repp ptmflowers@gmail.com 541-751-8880

JULY

P A G E 2

Date	Event & Presenter	Location	Contact
7/30	Kentucky State Florists Association Mainstage Presentation: Cindy Tole AIFD	Frankfort, KY Information & registration: https://www.kyflorists.com/	Michael Gaddie lloydsflorist@gmail.com 502-777-8578

AUGUST

Date	Event & Presenter	Location	Contact
8/5	WesTexas-N Nexico State Florists Association Renee Tucci AIFD, PFCI	MCM Elegante 801 Avenue Q Lubbock, TX 79401 Information & registration: https://www.wtnmfloristassociation.com/	Jocelyn Mosley jocilocks@gmail.com 575-218-4586
8/12	North Carolina State Florist Association Jerome Raska AIFD, AAF, PFCI, CF	Embassy Suites Hotel Greensboro, NC Information & registration: https://ncsfa.site/	Bill McPhail (910)988-8637 Mcphail.bill@yahoo.com

SEPTEMBER

Date	Event & Presenter	Location	Contact
9/9 & 9/10	North Dakota State Florist Association with Lewis & Clark District Hitomi Gilliam AIFD Stage program: 9/9 Hands-on: 9/10	Bismarck Hotel & Conference Center 800 S 3rd St Bismarck, ND 58504 Information & registration: https://www.ndfloral.com/convention	Billy Brueggeman billy@amberwavesfloral.com ☎ 605-852-2880
9/17	Gulf Coast District Petals & Profit Presenter: TBD	Halls Wholesale Florist Theodore 5510 Plantation Road Theodore, AL 36582 Information & registration: TBD	Carla Fussell cullmanflorist@gmail.com ☎ 256-734-0263
9/12	South Texas District Winter Wonderland Presenter: Jerome Raska AIFD, AAF, PFCI, CF	Taylor Wholesale 1601 W 21St Houston, TX 77008 Information & registration: TBD	Robin Martinez robin@flowersofkingwood.com ☎ 281-360-1364
9/24 - 9/26	Teleflora Design Academy Hands-on Class First Impressions Jody McLeod AIFD, CFD, NCCPF	Clayton, NC Information & registration: http://bit.ly/3QYCiDw	Lottie McKinnon lmckinnon@teleflora.com

OCTOBER

Date	Event & Presenter	Location	Contact
10/22 - 10/24	🖥️ Virtual Design Class Design 2.0 Instructed by: Tom Bowling AIFD, PFCI	Online Registration & information: https://bit.ly/3XyMZiq	lmckinnon@teleflora.com

NOVEMBER

Date	Event & Presenter	Location	Contact